

PRESS RELEASE

February 5, 2008
Auburn Laboratories, Inc.
PO Box 147
Penn Valley, CA 95946

Please contact:
Michael Van Noy, DVM
877.661.3505
530.432.8158 fax
michael@auburnlabs.com

APF Ambassador Joie Gatlin wins the HITS Desert Circuit \$125,000 EMO Grand Prix

APF horses dominated last Sunday's \$125,000 EMO Grand Prix to conclude the second week of HITS Desert Circuit in Thermal, CA. Joie Gatlin put in a thrilling performance riding Camaron Hills Shan Roe to best a jump-off field of eight pairs and win the \$125,000 EMO Grand Prix, with Canadian John Pearce piloting Archie Bunker to a second place finish only .635 seconds off Gatlin's winning time.

"I knew I had to go fast after the ride John put in, and she really gave it to me. All I had to was ask her and she burned up the course! When I feed APF, I know I will have plenty of gas in the tank," said a delighted Gatlin. She and Shan Roe finished with a blistering time of 40.947.

John Pearce, also an APF Ambassador, conceded victory graciously. "Joie rode beautifully. At the end, we were just shaving hundredths of a second off the time. I dropped it by 0.006 and Joie took it down by another 0.635. She was smoking. I always know I'm up against it when I'm running against another APF horse!"

Joie and John finished with two horses each in the top ten, capturing prize money totaling \$40,100 and \$33,750 respectively. Both have been APF Ambassadors for more than seven years.

APF – Advanced Protection Formula, was listed as the first choice from a field of 20 equine performance supplements in the June 2006 Horse Journal article, "Products Claim to Charge Up Your Horse," where it was noted, "...we think the standouts in our chart include APF..." Top riders in every discipline have come to rely on the unique benefits of APF for the performance horse, from improved energy utilization to increased immune response, especially during periods of physiological and psychological stress which can be experienced during training, shipping and competition.

Coming soon! Now for even more energy, muscle-building and immune-support, watch for the introduction of APF Pro! With this new formula, Auburn Laboratories, Inc. has taken the performance supporting benefits of APF to the next level. APF Pro – Go Pro or Don't Go!

For more information, please contact Auburn Laboratories, Inc. Or visit our website at www.auburnlabs.com.

The AHP Newsgroup is a benefit of membership and provides members with timely information about AHP activities and newsworthy items. On approval, submissions are sent from the AHP administrative office to the current list of AHP member e-mail addresses. Submissions must contain information about an AHP member, and may be submitted by a non-member on behalf of the member. Submissions must include information that would be of interest to the general

membership. Solicitations are not allowed other than for recognized charitable organizations. Messages should be sent as an unformatted text in an e-mail message to ahorsepubs@aol.com. Messages sent as attached files will not be opened. Members are limited to two press releases per month. These news items are also listed online under Communiqués for easy reference.

AHP has not verified the factual statements in any message and AHP assumes no responsibility for the contents of, or any damage resulting from, any communication in the Newsgroup. Publication in the Newsgroup is not an endorsement by the organization of any product, person, or policy.

Members may unsubscribe to the AHP Newsgroup at any time by sending an e-mail message to Chris at AHorsePubs@aol.com requesting to remove your e-mail address from the list. By doing this you will remove your name from receiving all future messages sent to the Newsgroup until you contact us to re-subscribe.